

INSIDE: MESSAGE FROM THE CEO/PURIM ACTIVITIES/SPIRITUAL CORNER & MORE

MARCH 2024 | ISSUE NO. 30

Snider

Schmooze



Fantastic Francisco

Introducing Francisco, the fantastic Executive Assistant to CEO & Board of Directors at the Snider Campus. With a background in education and a passion for community work, Francisco's dedication shines through in every task. Read more about his commitment to excellence and his love for teamwork in this edition's #LouisBrierSpotlight!

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Music Therapist, Trish Ignacio during her Afternoon Music Program

MESSAGE FROM THE CEO

Dr. David Keselman

Hello and welcome to this edition of the Snider Schmooze. After a cold and rainy winter in Vancouver, it is now time to look forward to the arrival of spring. The changing of the seasons is a perfect opportunity to embark on new projects, pursue fresh ideas and recommit ourselves to our goals. On the Snider Campus, we embrace change as an opportunity to evolve, innovate and thrive. This month, I encourage the Louis Brier and Weinberg community to embrace the opportunities that come your way and approach March with a spirit of openness and enthusiasm.

March is Music Therapy Awareness Month and Music Therapy has a profound impact on our residents. Whether it is relieving stress, improving cognitive function or fostering emotional expression, it has the ability to uplift spirits in ways that words cannot. This month, let us take a moment to recognize our incredible Music Therapy Team and the work they do to make a difference in the lives of the residents. Through their expertise, they bring comfort and joy to our community every day.

This year, Purim will take place from the evening of March 23 until the evening of March 24. It is a celebration of unity, faith and the power of hope to overcome even the darkest of times. Purim is the perfect time to put on a unique costume and enjoy hamentashen! Therefore, I encourage everyone to participate in all the fun Purim activities that the Recreation Team has planned. Wishing everyone a Purim filled with happiness, peace and blessings. Chag Sameach!

I am thrilled to extend a warm welcome to the staff that have joined the Snider Campus Team recently as well as those joining this month. As you settle in, please know you have the support of your colleagues and managers. Welcome aboard! We are excited to have you as part of our team and cannot wait to see all the great things we will accomplish together. For those planning a getaway, spending time with loved ones or simply enjoying some rest and relaxation on the March 29-April 1 long weekend, I hope you make the most of this well-deserved break.

Continued on next page



Resident Council Chair -
Ron Wolfson during the
2023 Purim Celebration

MESSAGE FROM THE CEO

Continued

If you have any thoughts, suggestions or simply want to connect, please do not hesitate to reach out: info@louisbrier.com. We value your input and cherish the connections we have built. Your support fuels our passion and drive to continue being a centre of excellence that provides exemplary resident and family-centred care.

Happy March!



DR. DAVID KESELMAN, MN, DHA, CHE, RN
CHIEF EXECUTIVE OFFICER



Residents, Staff, and Companions
participated in the 2023 Purim
Costume and Dance Contest



LOUIS BRIER JEWISH AGED
FOUNDATION

THE BRIER THEIR HOME

THE FOUNDATION 2023-2024 CAMPAIGN

GIVE TODAY

Visit: thelouisbrierfoundation.com
or e-mail us at foundation@louisbrier.com



RECREATION

LOOK BACK

SUPER BOWL SUNDAY

Louis Brier was excited to host the Super Bowl viewing party this year on our 80 inch screen TV! What an exciting game to watch with an absolute nail biter between the Kansas City Chiefs vs San Francisco 49ers as well as a fantastic half-time show by Usher. The residents enjoyed Cheesies, pop, and many sports fans were absolutely enthralled with the game.



TAP DANCING

We hosted a seated tap dancing session for our residents by professional tap dancer and coach Allyson Cristal. The Residents enjoyed learning new fancy foot work and dance moves, all while getting a fun and energetic work out!



APPRECIATION DAY

We celebrated February 14th as "Appreciation Day" by handing out Resident-Made telegrams for all the staffing unit's around the building. A select few Residents volunteered to hand out these telegrams and sing an appreciation song, it brought positivity and joy throughout the building!

LUNAR NEW YEAR LION DANCERS



Louis Brier hosted their own Lunar New Year Celebration by inviting two Lion Dancers from Bak Mei Martial Arts to perform for our Residents. The lions were beautiful – black and red, with glowing eyes, and both enjoyed tantalizing the crowd.

The event ended off with both Lions reaching high in the sky for lettuce which was then thrown to CEO David Keselmen and Executive Director Carol Bucknor for a year of prosperity and health.

UPCOMING

Purim Costume/Dance Contest: March 20, 2-3pm, Homeside Lounge

The holiday of Purim is celebrated to commemorate the Jewish people's salvation from Haman and the Persian empire as told in the Book of Esther. The story follows four main characters: The Persian King Ahasuerus, his advisor Haman, Queen Esther, and Mordecai the leader of the Jews who is also Esther's cousin.

The book is a story all about courage, family, and how divine intervention works miracles from behind the scenes. The Jewish people were thought to be inevitably doomed after a decree by Haman for them to all be eliminated. But due to the bravery of Esther and some divine intervention disguised as natural events, the Jewish people were saved and were able to defend themselves against their enemies.

As a result, Purim has been celebrated annually ever since and is a day consisting of feasting, rejoicing, family, and fun!

The recreation department will be hosting their third annual Purim Costume/Dance Contest Wednesday, March 20th from 2-3pm. All are welcome and encouraged to dress up and dance! Top three prizes for best costume/dance moves to be won are \$75.00, \$50.00, and \$25.00 Amazon gift card!



Purim Service, Megillah Reading, and Purim Tea: March 24th 9:00-11:15am

During this festival, it is traditional to have a Megillah Reading, which is the book of Esther. The Megillah Reading recounts the story of Purim. We will be having our own Megillah reading during the Purim Service on March 24th in the synagogue. After the service we will be hosting a special Purim Tea with Hamantaschen, traditional baked goods typically enjoyed during this time.

International Woman's Month

Women are the epitome of courage, hope, and life. This year we will be celebrating international women's day all month long by featuring our own inspirational Residents and their accomplishments throughout the month of March. Look out for features in the home, on our website and social media!

Visit louisbrier.com/recreationcalendar for this month's Recreation Activities schedule

For questions and concerns, contact us: recreationleaders@louisbrier.com

For more photos and videos of our Resident activities, follow us on our social media channels:



@LouisBrierBC



Louis Brier
Home and Hospital



@LouisBrierHome



@Louis_Brier



Francisco holds the position of Executive Assistant to CEO and Board of Directors. He serves as the primary point of contact for all matters pertaining to the Office of the CEO.

He manages Dr. Keselman's calendar and works closely with him to keep him informed of commitments. Francisco writes and edits correspondence, plans for travel and accommodation for industry meetings and ensures schedules are followed and respected. He also provides support to the Louis Brier Home & Hospital and Weinberg Residence Boards. He handles all logistics for meetings, including annual general meetings and select subcommittee meetings.

Francisco holds a Bachelor's Degree in the Teaching of English as a Foreign Language from the University of Guadalajara, a Certificate in English Language from Eastern Kentucky University and a Teacher Training Certification from Arizona State University. After completing his studies, he made the journey from Mexico to Canada and has called Vancouver home for the past six years. Besides spending his early career as an Educator helping young learners build their future, Francisco also developed and ran recreational programs for seniors to promote social development and help them improve their memory. He always gravitates towards community work and strongly believes in the power of working for a cause rather than working for applause.

He joined the Snider Campus family in March 2021 and held the position of Recreation Program Coordinator for over two years. His favourite part about Louis Brier is the sense of community he finds and all the friendships he has made. He believes his coworkers genuinely care about each other and he likes working together with everyone as a team. He also values the company culture and the opportunities for growth he has been given. Francisco was a silver medallist with the Brier Fire Dragon Boat Team in 2022 and was the Co-Master of Ceremonies at the 2023 Louis Brier Masquerade Ball.

Three fun facts about Francisco:

1. He had a baby goat as a pet when he was a kid
2. He is currently enrolled in a website development course at Emily Carr University
3. His ancestry test shows he is 1.2% Filipino

Francisco enjoys meeting new people and hearing different perspectives. While he loves to win, helping his team win gives him greater joy. He is constantly learning because he never settles. With eyes wide open, he looks forward to challenges, inspiration and adventures that life puts in front of him.



Francisco

Executive Assistant
to CEO and Board
of Directors

Human Resources



Loren Tisdelle, CPHR
Director,
Human Resources



“

**18th of
Every Month!**

#LouisBrierLIFE Day

The “Louis Brier LIFE Day” is intended for everyone to demonstrate their pride in Louis Brier Home and Hospital & Weinberg Residence and everything that we stand for - our Mission, Vision and Values – and to celebrate CHAI (LIFE)!

We will be celebrating “Louis Brier LIFE Day” on the 18th of every month!

CHAI HONOURS Recognition Tree

Acknowledge individuals
within our community that
embody the LBHH&WR
“CHAI” Values, visit:
bit.ly/recognitiontree



CLICK HERE!

”





EMPLOYEE REFERRAL PROGRAM

\$END IT!

**SEND A QUALIFIED
APPLICANT'S RESUME
TO HR@LOUISBRIER.COM
& YOU COULD RECEIVE A
REFERRAL BONUS OF
UP TO **\$1,000!****

\$1000

"Hard to Fill Positions"
Nurses, Allied Health
Professionals

\$200

Care Aide, Food Services,
Housekeeping, HCSW, etc.

The Employee Referral Program (ERP) is
open to all Employees, Companions,
Volunteers, Residents, and Family.



Volunteer Program

Bring joy and make a meaningful impact! Join our volunteer program at our Long-term care facility and support our beloved residents. Your contribution is vital in creating a vibrant and caring community.

By becoming a volunteer, you'll create priceless moments of companionship and brighten the lives of those we cherish. It's a chance to give back to our community and make a lasting difference. Gain personal fulfillment and build connections that warm your heart.

Step forward, be the light that illuminates lives! Sign up now and become a valued member of our volunteer family. Together, let's create a world of love, laughter, and support!

Sign up now by visiting louisbrier.com/volunteer-program or by sending an email to our Volunteer Coordinator, Renan Passatore, at rpassatore@louisbrier.com



FAMILY COUNCIL

The Family Council at Louis Brier Home and Hospital

Established in 2016, Family Council is an independent and voluntary body of family members, caregiver friends, and legal representatives of residents. Our primary focus is to advocate for the delivery of quality resident and family centered care.

Family Council is governed by an elected Executive Council guided by its Terms of Reference. It provides family members leadership opportunities in several capacities. It works in collaboration with the Louis Brier senior leadership team to review and discuss relevant opportunities to enhance the residents' experience. Family Council meets monthly to provide updates from senior leadership, Louis Brier Home and Hospital committees, educational workshops, and works together as a solution-focussed advocacy group.

Connect with us: lb.familycouncil@gmail.com

Check out our Family Portal: <http://louisbrier.com/family-portal>

We welcome all families and hope that you will take the opportunity to get involved.

Family Council



Notice of March 2024 Family Council Meeting and Draft Minutes of the February 2024 Family Council Meeting

Thank you to everyone who attended our January 2024 Family Council Meeting!
Minutes attached.

Date: Thursday, March 21 2024

Time: 7:00 PM Pacific Time

Place: Virtual

Special Guest: Mali Elliot, Long-Term Care Clinical Resource Nurse, Vancouver Community Palliative Care Program. We will explore integrating a palliative approach by having conversations early (in place).

Join Zoom Meeting

<https://us06web.zoom.us/j/85602381984?pwd=hmtTaSuHbdLYFhOVYYQG78jAO1abvn.1>

Meeting ID: 856 0238 1984

Passcode: 982904

Dial by your location

- +1 204 272 7920 Canada
- +1 438 809 7799 Canada
- +1 587 328 1099 Canada
- +1 647 374 4685 Canada
- +1 647 558 0588 Canada
- +1 778 907 2071 Canada
- +1 780 666 0144 Canada

Find your local number: <https://us06web.zoom.us/j/kdDk1ALba6>

Documents attached:

[Telephone Directory for Families](#)

[LBHH Organizational Chart](#)

[February 13 2024 Draft minutes](#)

Let us know what type of presentation and/or topics you would like us to include in our meetings.

We leave time for personal sharing. Many personal stories are shared, which often are commonly experienced.

With our collective experiences, many well-thought-out ideas and solutions emerge. In turn, we are able to bring these suggestions to Senior Leadership for their consideration.

“Peer Support Corner”

One Family Member wrote to Family Council with this excellent reference:

"The book, Travelers to Unimaginable Lands, by Dasha Kiper (2023), has been tremendously helpful to me in understanding dementia's challenges, with a focus on caregivers. Maybe others will find it helpful, too."

Notice of March 2024 Family Council Meeting and Draft Minutes of the February 2024 Family Council Meeting

The book was reviewed by many major publications, and Tablet Magazine published the foreword by Norman Doidge <https://www.tabletmag.com/sections/science/articles/travelers-to-unimaginable-lands>.

Dasha Kiper was interviewed by David Hyde Pierce (Niles from sitcom Frasier), at a New York Public Library event, video at <https://www.nypl.org/events/programs/2023/04/13/dashakiper>. The book is available for checkout at the Vancouver Public Library, and is widely available for purchase. It is well written and easy to read as it is divided into case stories. Ms. Kiper weaves a lot of current research on how the brain works, to explain the range of emotions that caregivers feel and why we react the way we do."

Please share a resource that has helped you: lb.familycouncil@gmail.com

Continue your advocacy and support for improved long-term care in BC:

Get to know your regional association of family councils: Vancouver Coastal Association of Family Councils (VCAFC)

<https://www.facebook.com/VCAFC> Email: vcafc.regional@gmail.com

Get to know your provincial association of family councils:

Independent Long-Term Care Councils Association BC (ILTCCABC) <https://iltccabc.ca/>

Consider volunteering to support the movement for improvement in long-term care across BC.

We look forward to seeing you virtually on Thursday, March 21 2024 at 7PM

Family Council Executive

Lisa Dawson, Co-Chair

Fran Harrison, Co-Chair

Cassandra Siebel, Co-Chair

Evan Sahmet, Vice Co-Chair

Rahim Meghji, Treasurer



SPIRITUAL CARE CORNER

HAZZAN ROB MENES

Purim will be celebrated this month, and at Louis Brier we will observe the four mitzvot (commandments) of the holiday: 1) to hear the reading of the Megillah, 2) to have a feast, 3) to give gifts of food to our friends and neighbors, and 4) to take care of the poor. The day is joyous, filled with singing, costumes, and hamentaschen. It is often viewed as a holiday for children, but this holiday is as important for adults as for children. It recounts events - real or imagined - in which our tradition is preserved. It recounts events in which we were targeted for being Jewish. It recounts events in which we stood our ground as Jews, refusing to bow to an external power. We face that challenge even today and even here in North America: refusing to acquiesce to misconceptions and stereotypes that denigrate who we are. We refuse to be the scapegoats of white supremacists and we refuse to assume the stereotype of the victim. It is an 'adult' holiday.

During the reading of the Megillah (the Book of Esther), we are told to 'blot out' the name of Haman, and we usually do this with groggers. The symbolism and meaning behind this act is significant. Note that, even as we try not to hear the name, we can only blot it out once we have actually heard it! Making noise is an attempt to mask it, but you can't "un-hear" it. The name recalls the evil, but we choose to hear it anyway and by doing, remember to act accordingly. We could easily remove the name from the Megillah - but we don't. We leave the history intact, to pass the full story on to future generations, including the good with the bad.

There is an honesty in the Jewish tradition. Rather than erase the past that we disdain, we find a way to deal with it, and explain it.

At Louis Brier, care includes our commitment to honesty, and transparency. Purim reminds us of the joy, the pain and the task necessary to stay true to our values.

Mishenichnas adar marbim b'simcha!
When Adar comes, our joy is increased!



HAZZAN ROB MENES
CHAPLAIN



ALL ARE WELCOME!

PURIM

COSTUME & DANCE CONTEST

FEATURING THE ECLECTIC BEATS OF

DJ LBLT

CELEBRATE PURIM, DRESS UP,
DANCE, AND WIN PRIZES FOR BEST
COSTUME/DANCE MOVES.

1ST PLACE: \$75.00 AMAZON GIFT CARD

2ND PLACE: \$50.00 AMAZON GIFT CARD

3RD PLACE: \$25.00 AMAZON GIFT CARD

MARCH 20

2-3PM

HOMESIDE LOUNGE



HAPPY PURIM!

MARCH 24

9:00AM

PURIM SERVICE

10:00AM

MEGILAH READING

11:15AM

PURIM TEA

1:30PM

MESACHIM EVENT

Performance by
CHILDREN FROM SCHARA TZEDECK
AT THE HOMESIDE LOUNGE





The Brier

RESIDENT'S SPRING CONCERT



Tuesday
March
26
2:00pm

Louis Brier Homeside Lounge





NOW ON WEDNESDAY NIGHTS
BEGINNING IN FEBRUARY!

Family & Friends Fun Night

WEDNESDAY EVENINGS
7 TO 8PM

LOUIS BRIER HOME SIDE LOUNGE

HAPPY BIRTHDAY

March

Armour, Devan	CARE
Balubar, Freddie	HSKP
Banares, Helen	CARE
Bista, Rama	HSKP
Brar, Sukhdeep	FS
Budiarta, Komang	CARE
Bustamante, Mailah Suba	HSKP
Caluza, Rizza	CARE
Capati, Katrina	CARE
Castillo, Eunice	CARE
Dagdag, Dolores	FS
Del Valle, Crisanta	CARE
Fernandez, Rebecca Maranan	CARE
Ferrer, Adelina Fajardo	FS
Gaona, Flor Victoria	CARE
Gar, Adoub	CARE
Go, Denise Justin	CARE
Hernaez, Rona	CARE
Hughes, Isla	CARE
Kaur, Rajveer	FS
Kaur, Sarabjeet	FS
Kharoth, Harvinder	HSKP
Kukulska, Ewa	CARE
Kwok, Ho Man Brian	QRM
Llagas, Joyce	CARE
Lopuch, Kelly	REC
Mejico, Nida	CARE
Mogato, Kathryn	CARE
Parrenas, Vanessa	CARE
Pumbhak, Asha	HSKP
Renaud, Nancy Anora	CARE
Robertson, Marie	CARE
San Mateo, Kurk	CARE
Sandhu, Ravinderjit	CARE
Toentian, Rakchanok	CARE
Trester, Vanessa	CARADM
Valentine, Michael	CARE
Villamor, Maria Victoria	REC
Villanueva, Dianne	CARE
Vinson, Gemma	CARE
Winniandy, Roberta	CARE



COMPANION PROGRAM

We are here for you!

Did you know that Louis Brier Home & Hospital and Weinberg Residence offer an in-house Companion Program? We understand the needs of your family and loved-ones and we are here to assist in enhancing their personal and social well-being. Our in-house companion program provides added quality support at a reasonable rate. For more information, please contact:

Myla Carpio-Pelayo

Companion Coordinator

Ph: 604-267-4688

E: mpelayo@louisbrier.com

VIRTUAL VISIT

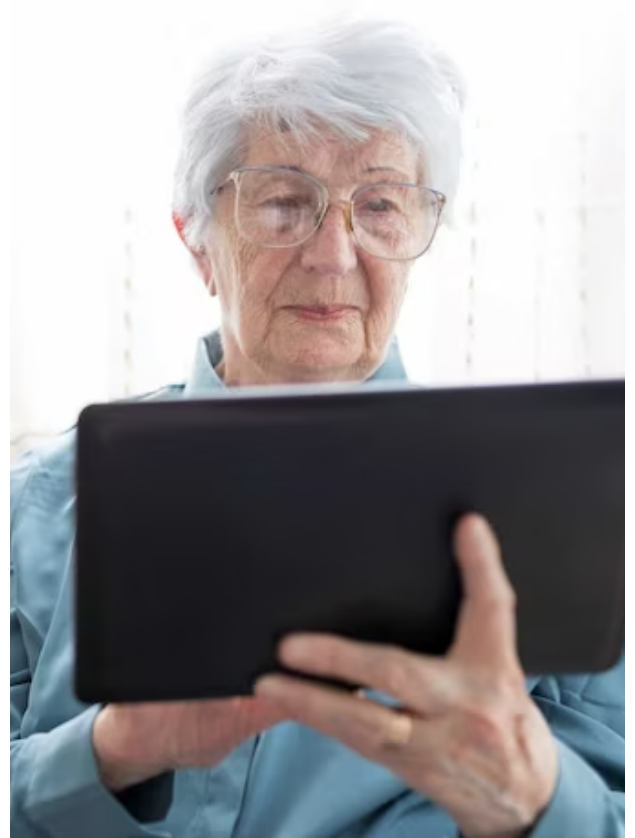
Book your Virtual Visit

Please, use the link <https://louisbrier.com/virtual-visit/> and follow the instructions on our website. We encourage families and friends to visit their loved ones in person at LBHH, and the Virtual Visit Program is focused on supporting those living in faraway cities, provinces and countries.

Each Virtual Visit is 15 minutes long with 5 minutes in between so staff can relocate between rooms and nursing units.

The program runs every Monday, Wednesday, and Friday, from 09:30 am to 11:15 am. It does not run during Holidays, weekends and long weekends.

Please, do not hesitate to contact us at info@louisbrier.com or call +1 604-261-9376 if you have any questions or concerns.



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Want to contribute to the newsletter?

Email communications@louisbrier.com for details.



@LouisBrierBC



Louis Brier
Home and Hospital



@LouisBrierHome



@Louis_Brier