

Dear Louis Brier Home and Hospital families and friends,

It is my pleasure to wish you a warm hello and celebrate together our relatively new freedom to visit our loved ones safely whenever we are able.

Due to good old COVID, we were unable to launch a family council annual fund campaign this year or last year.

An enormous thank you goes out to families who supported special requests from Dr Kesselman for COVID related needs. The outpouring of generosity for PPE donations and the creative "Lock-Down Lift Up" were well received. "Lock-Down Lift Up" was a token of appreciation by Family Council of over 300 boxes of Tim Bits, one for every healthcare worker at Louis Brier and Weinberg Residence!

In addition, many thanks to all families who supported the Foundation campaign, some of whom designated their gift to Family Council priorities.

We hope for the green light in able to go forward and launch the Family Council campaign later this year or early next year.

Our campaign 100% provides funding for extras that are not budgeted for, that mean so much to residents and the staff who serve them. Our first campaign far exceeded our goal providing for items such as: big screen smart TVs, 2nd floor balcony awning, wheelchair washer, garden revitalization and much more. Generous matching donations in the amount of \$20,000 helped motivate so many donations!

Our next campaign will include fundraising for many items that have been on the wish list since 2020 including updating the resident shower rooms to make them less institutional and more 'spa like'.

The Family Council campaign is important for the residents and staff and is volunteer driven.

The Foundation, led by Ayelet Cohen Well, is supportive by providing tax receipts and more.

We need your help, and welcome you to join in.

If you can say thank you, write thank you notes, cheerfully ask for support, answer questions online or during a one hour shift at the LBHH lobby, you fit the bill!

There's a fun volunteer opportunity for everyone!

We look forward to meeting new families and welcoming back friends.

A new friend is just someone we haven't met yet!

Yours sincerely,

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