

LBHH&WR “CHAI Honours” - Recognition Tree Program

The “CHAI Honours” Recognition Tree Program is a Recognition Program intended for anyone who wishes to recognize any individual (Employee, Companion, Family Member, etc.) that embodies the LBHH&WR “CHAI” Values.

“CHAI” is the Hebrew word for LIFE. Individuals who contribute to the Spirit of LBHH&WR’s “CHAI” are represented through the placement of a Recognition Certificate on our Recognition Tree Mural.



How does it work?

- 18 Recognition Certificates are displayed monthly on our Recognition Tree Mural.
- Participants may pledge a minimum donation of \$18/month to purchase one Recognition Certificate to honour any individual.
- The Recognition Certificate displays the individual receiving the “CHAI Honours”, the name of the Participant and a message from the Participant.
- The certificate will be taken down at the end of the term and can be given to the participant or the recipient.
- A wooden frame for the certificate is included with a 3 month term or can be purchased separately for \$25 each.

Term	Minimum Donation	Includes Frame
1 Month	\$18	No
2 Months	\$36	No
3 Months	\$54	Yes
6 months	\$108	Yes
1 Year	\$216	Yes

Frames can be purchased separately for \$25 each.

Why would I use the “CHAI Honours” Recognition Tree Program?

- The “CHAI Honours” Recognition Tree Program is a great way of saying “Thank You!”
- It is an opportunity to recognize someone publicly at a low cost.
- A Recognition Certificate is a great substitute for Flowers, Balloons, Pizza and/or Greeting Cards.
- Participants recognize someone who helped them out, for going above and beyond, to celebrate a milestone, to honour someone who passed away or who is leaving the organization, or to recognize someone for simply being who they are!

Where does the money go to?

- All proceeds from the “CHAI Honours” Recognition Tree Program go back into Employee and Companion recognition and events through the Staff Recognition and Social Event Committee.
- A charitable tax receipt can be issued to the person who made the donation through The Foundation.

Why 18?

Numerically, the Hebrew word “Chai” consists of the eighth (8th) and tenth (10th) letters of the Hebrew alphabet Chet (ח) and Yud (י), adding up to the number 18, which in part signifies a good omen for life.

I want to participate! What do I do next?

It’s EASY! Please contact HR@louisbrier.com and you will be guided through the simple 2-Step process below:

1. Make your Donation
2. Provide the Recognition Certificate details.
 1. Visit <https://thelouisbrierfoundation.com/donation-form-general> to make your Donation:
 - a. Next to Funding Categories, select Recognition Fund (Staff & Family Use Only) from the drop-down list.
 - b. Scroll down (skip Tribute Dedication) and under Donation Details, Gift amount, Select “Other” and enter the total.
 - The Minimum Donation is \$18/Month per Recognition Certificate.
 - c. Scroll down (skip Recurring Gift Option) and enter your Billing Information and Payment Details, then click “Donate”.
 2. Provide the details you wish to be included in your Recognition Certificate(s) via the Spreadsheet:
 - a. Use one row for each Recognition Certificate.
 - b. Use a new row to change your Recognition Certificate’s details.
 - c. Save and send the spreadsheet.

