

Family Council Minutes

Thursday November 21 2019 @ 7 P.M.

Weinberg Classroom

Attendance: Joan Strauss, Joy Lin Salzberg, Roslyn Belle, Marylin Chandler, Sheldon Chandler, Laura Edwards, Lisa Dawson, Sarah Armstrong, Jock Hobson, Karen Gertsman, Jeff Weissler, Ellen Rappapot,

Approval of October 17th Meeting Minutes: Moved by Joy and seconded by Marylin

A. Presentation of the proposed Annual Family Council Fundraising Campaign by Sheila Kern and Laura Edwards

1. Professional Background (refer to PowerPoint):

Sheila Kern, Executive Director, Louis Brier Jewish Aged Foundation has held many leadership and fundraising positions within our community. Laura Edward is the daughter of a resident and a career fundraiser.

2. Fund Raising Campaign:

The annual fundraising campaign was conceived by the Family Council. After several years of the same projects being submitted to LBHH but not being prioritized, Family Council considered ways to have a direct impact themselves. These projects, some of them requested by residents, are to enrich the quality of life for our residents, improving the physical surroundings and supplying much needed equipment

3. What we want:

- To cover the second floor balcony with an awning so that it may be used in all weather and redesign the space to better accommodate wheelchairs

- Two big screen TVs for the enjoyment of residents with poor sight and hearing
- Improve the libraries with better books, activities and fill glass cabinets with interesting displays
- Upgrade the furniture in the public areas
- A wheelchair washer
- Improving the garden spaces

4. Financial Goal and Organization of the Campaign:

The financial goal is \$18,000. An anonymous donor has agreed to match funds raised to \$15,000. A thank you card was signed for the anonymous donor of matching funds. This gesture is greatly appreciated. The campaign has been approved by the Senior Leadership Team and will be run through the Louis Brier Foundation. (This is mainly for tax receipt purposes. It is a Family Council initiative.)

5. Campaign communication plan:

- Brochures with pledge cards to be distributed by Family Council starting December
- Announcements, beginning December, in the Schmooze
- Potentially, website capability for donation online
- Inclusion of campaign brochure or flyer included with January billing
- Public display of a thermometer to illustrate the progress of the campaign
- January will mark a more campus wide campaign with posters, Family Council outreach and phone calls

Every Gift makes a difference

B. Family Council Meeting

1. Vote taken to approve the Family Council Annual Campaign:

Unanimous yes

It was decided December would be a soft launch; a time for those voting members to give and get involved. If they choose to donate to the FC campaign, we ask they consider making their donation in December.

It was decided a FC campaign committee would be created. If you are interested to volunteer or learn more, please send an email with your phone number and interest to lb.familycouncil@gmail.com.

2. Update on the Employee/Resident and Family feedback survey results:

Survey results were favorable overall. Refer to the November Snider Schmooze for details. Senior leadership team has committed to improving the results in the future.

3. Companion Policies and Procedures update:

Family Council will contact Myla, Lunadel and CC David re please provide a final version of the Companion Program Policy by December 1st.

4. Monthly Senior Leadership Team Meeting:

Some members suggested that they would be willing to attend the SLTM if needed. The executive would welcome any member attending along with one or two members of the executive.

5. Committee Meetings:

FC Executive will update family council on the need for persons to attend various committee meetings and ask for assistance with this. We await an update version of the committee list.

6. Food and Dining Room Experience:

Michael Lackner, Manager Food Services, requests we send feedback to him regarding food and service.

Email FC at lb.familycouncil@gmail.com with the date/meal/location (1st flr, 2nd flr, SCU etc.) /description of situation.

Volunteers are now working with the residents to collect feedback on new menu items and helping with mealtime.

7. Welcoming residents and families:

In accordance with our TOR, “• To welcome families of new residents, offering support, assistance and education” A monthly meet and greet for newcomers and their families was suggested. This might take place after the concert on Sunday in the form of a welcome tea. Details to be decided.

8. New information desk date:

It was decided to not set the date for the information desk until we have the donor cards inserted into the FC annual fundraising campaign brochure. We will use the information desk to inform families of this giving opportunity.

9. Other:

- Suggested FC raise **the issue of parking**. With the lack of parking on the street, more family members are parking underground. It appears there are many spots taken by staff.
- The **passing of Rae Simces** was acknowledged. FC has sent our condolences.
- The idea was raised whether we can have **volunteers help welcome new families**. There seems to be a lack of support and this may be one way to improve the “transition”.
- **Family Council Exec. is working to review the admission package** with Senior Leadership team to improve the content, format and overall “usability”.

- \$10 was collected from everyone in attendance this evening for their Family Council voting membership status. Thank you everyone ! **PLEASE, if you missed this meeting, and wish to be a voting member, please contact FC at lb.familycouncil@gmail.com** so we have you on record.

- Exec. Is trying to get website presence for Family Council. It may take a while but, timing is good as the website is being updated.

- For the first time, Family Council has an award to recognize and staff member or companion for their service. **The Staff Appreciation event will take place on December 5th** - PLEASE consider attending. Joy attended the selection process and reported that about 20 nominees came from families (some on our distribution list and some not) The 3 recipients: a care aid, a RN and a companion will be recognized at the event.

10. The next meeting will be Tuesday December 17th 2019 at 7:00pm in the Weinberg Classroom. Melissa from Housekeeping, will be presenting the “Go Green” initiative”.