



LOUIS BRIER STRATEGIC DIRECTIONS

Vision, Mission and Values

VISION

As innovative leaders in elder care we enrich the quality of life of Jewish seniors.

MISSION

To provide exemplary care to our residents and their families within a supportive and caring community, consistent with Jewish values and traditions.



VALUES – CHAI

(Hebrew word for LIFE)



Caring

- We see our residents as individuals and tailor our approach to meet their unique needs in consultation with the resident and family.
 - We treat others with compassion and respect.
 - We value the cultural and ethnic differences people bring to work.
- We provide opportunities for our staff, volunteers, and companions to develop their knowledge and abilities.

Health and Safety

- We ensure the health and safety of our employees, residents, visitors, companions, volunteers and students.
 - We strive to create a positive work environment, free from harassment or bullying.
 - We share the responsibility for injury prevention with our employees and our contractors.

Accountability

- We are effective stewards of public and donated resources.
- We measure the impact of our work and report regularly on our performance to our residents, families, Board, and funders.
- We acknowledge the consequences of our performance and constantly strive to improve it.
 - We strive to have a carbon neutral workplace.

Integrity

- We value every resident's right to be involved in decisions about their care.
 - We value families' participation in decisions affecting their loved ones.
 - We communicate with each other openly and constructively.
 - We deal with difficult issues in a timely and ethical manner.