



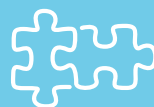
# LOUIS BRIER STRATEGIC DIRECTIONS

## Balanced Scorecard



### JEWISH TRADITIONS AND CULTURE

Continue to enhance the Jewish spiritual, ritual and cultural environment.



### CARE AND QUALITY OF LIFE

Provide safe and exemplary Resident-centered care that includes support, programming and services in response to and in anticipation of needs.



### COMMUNITY

Collaborate with other community organizations to identify and better meet the needs of Jewish seniors.

### EDUCATION AND INNOVATION

Enhance our educational offerings and continue to introduce innovative practices.



Ensure that the highest quality staff, volunteers and companions are recruited, retained, and offered opportunities for professional growth.

### HUMAN RESOURCES



Establish the viability of our current physical plant, equipment, systems and technology while ensuring both short and long term organizational financial viability.

### INFRASTRUCTURE AND FINANCE



## Residents & Families